**Purpose**

To reduce the impacts of climate change, we’ll need lots of people in many different careers working on climate solutions. In this activity, you’ll share information about a career that can help us achieve our climate goals. To do this, you’ll make an advertisement for a climate-friendly career and present it to your peers. You’ll also learn about other careers through your peers’ advertisements.

## Process

1. To prepare for the Career Fair, you’ll choose a career that contributes to climate solutions and research this career. Complete Part 1 of the Career Fair worksheet, included with the activity, to organize your notes.
2. Next, you’ll put everything together and advertise the career you’ve explored. Use your research and the information you added to the Career Fair worksheet above to create an advertisement that features information on your chosen career. This can be a poster, pamphlet, video, social media post, or short podcast. The audience is your peers, and your goal is to showcase the benefits of that career choice. Here are some tips to think about as you plan your advertisements:
   * Make sure your peers walk away with a clear takeaway about *why* they should pursue this career.
   * Share information in a friendly and easy-to-understand way. Avoid overly complicated or technical words.
   * Highlight important facts, but don’t overload your advertisement with too much information.
   * Use relevant visuals—such as creative layouts and bright colors—to attract attention.
   * Think about what your friends and peers would like. What might appeal to them?
   * Be creative!
3. Now it’s time to advertise your career by presenting at the class Career Fair, where you’ll encourage others to consider this as a career, too. Your teacher will let you know how the Career Fair will be organized.
4. Complete Part 2 of the Career Fair worksheet as you explore your peers’ advertisements at the Career Fair.

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***Part 1***

**Directions:** Select a career that contributes to climate solutions and complete the chart below.

|  |  |
| --- | --- |
| **Career:** | |
| This career reduces greenhouse gas emissions by: | To do this career well, you need the following education, certifications, and skills: |
| A day in the life of someone in this career will include the following activities: | You should pursue this career because: |
| One step to take now to work toward this career path: | |

***Part 2***

**Directions:** Select one of your peers’ advertisements at the career fair that you are interested in and answer the questions below.

1. Why did you choose this career?

|  |
| --- |
|  |

1. What are three things you learned about this career?

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